

EARL GREEN

earl@theLogBook.com

I have over a decade of hands-on experience with promotional and commercial concept creation and script writing, traditional and non-linear audio/video editing and production (including broadcast graphics and 3-D animation), graphic design for on-air and web use, web design, and internet video. In radio, I've also done a respectable amount of news, promotional and commercial copy writing, presentation and production. On several occasions I have also served in an engineering capacity, designing and setting up custom production facilities and adding new capabilities to existing facilities.

I have several years of non-linear video editing experience with Avid Adrenaline FX, Avid Media Composer, Avid Express Pro and Vegas Video, graphic design with Paint Shop Pro and Photoshop, internet video preparation with Sorenson Squeeze, digital sound editing with Sound Forge and Nero, and music composition with Steinberg Cubase software.

In February 1996, the Greater Fort Smith Advertising Federation honored me with two Addy Silver Awards for my work. My opening titles for Arkansas Lady Razorbacks basketball, which consisted entirely of computer animation, won second place in the Video/Film Animation category, and the promotional campaign I devised for *Star Trek Voyager* was awarded second place overall in the TV Self-Promotion division.

PROFESSIONAL EXPERIENCE

theLogBook.com/Media, Alma, AR (January 2007-present) – *Founder & Producer*

- home-based video production business
- three DVDs commercially released to date, including one 4-disc box set with multimedia content
- designed and wired custom production facility with digital non-linear editing system, with capacity for video acquisition from numerous analog and digital sources
- this business has operated “in the black” since its inception

KHBS-TV, Fort Smith, AR (January 2000-December 2006) – *Promotions Writer/Producer & Webmaster*

- extensive writing, editing, graphic design, voice work and post-production
 - writing, shooting, producing and scheduling topical and special on-air promos for both TV and radio
 - extensively prepared video clips and content for station's web site
 - editing special news and feature packages
- Winner, Arkansas Associated Press Awards, Special News Package, 2003*

WACY-TV, Green Bay, WI (August 1997-September 1999) – *Promotions Writer/Producer & Webmaster*

- creating numerous on-air promo campaigns from concept to production to on-air scheduling
- maintained and created content for station's two web sites (one for prime-time programming, one for kids')
- conceiving and overseeing on-air contest campaigns
- assembly of network/syndicator-supplied “episodic” promos

Pharis Broadcasting (KPBI-TV/KFDF-TV), Fort Smith, AR (1993-97) – *Production Manager / Promo Producer*

- overseeing daily operations of production department, including scheduling & billing
 - writing, shooting, producing and voicing numerous commercial and promotional on-air campaigns
 - rewired and redesigned station's in-house production facility, doubling edit facilities and adding a bluescreen wall and sound booth
 - graphic design and 3-D animation
 - designed and maintained stations' web sites
- Winner, Fort Smith/Van Buren Advertising Association Addy Silver Awards for Promo Campaign and Video/Film Animation, 1996*

This is an online resumé provided for reference via my web site, and personal details for my references and myself are omitted for reasons of privacy. Please contact me for a copy of this resumé that includes business and personal references.